



Reminiscence  
Network Northern Ireland

# Approaches to marketing, planning and delivery of the RYCT Training Programme and Apprenticeship Scheme





# Remembering Yesterday Caring Today





Remembering Yesterday  
Caring Today

## Marketing

- RNNI developed a brand identity for the programme
- Designed promotional material to communicate with potential partners and instil confidence in the programme
- Promotional material was sent out in advance of meetings and circulated widely within the Health and Social Care Service in Northern Ireland to create interest in the programme
- Promoted on the RNNI website and other community network sites



Sharing Memories



Building Communities

## Remembering Yesterday Caring Today Training Programme

This training will be of interest to Health Care Staff; Activity Co-ordinators; Community Arts Workers; Occupational and Arts Therapists; Arts Practitioners; Group Workers; Reminiscence Practitioners and anyone interested in experiencing positive approaches to dementia care.

### 1. Training Course in Creative Reminiscence in Dementia Care

Monday 25th March & Monday 8th April 2013 from 9.30 to 3.30 in Antrim Day Centre  
This two day experiential training course will provide a wide range of Creative Reminiscence activities to use in the field of Dementia Care, along with dementia awareness exercises.

### 2. Apprenticeship Scheme

From Monday 15th April to Monday 1st July (excluding 2 May Bank Holidays) from 9.30a.m. to 12.45 in Antrim Day Centre

There are up to 6 places for trainees on the above course to join the apprenticeship scheme. This is for people who wish to become accredited facilitators of reminiscence groups for people with dementia and their carers.

This apprenticeship scheme, 10 sessions in total, will involve attending, observing and participating in at least 6 out of the 10 weekly group sessions of the "Remembering Yesterday, Caring Today" project involving local people with dementia and their family carers. Apprentices will be mentored throughout the Programme and will experience all aspects of running a similar programme. In the second half of the programme Apprentices will have the opportunity to take the lead in the activities to increase their learning and experience. At the end of the programme Apprentices will complete a portfolio of learning to receive their accreditation.

## Contact Details

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## Remembering Yesterday Caring Today



### LOCATION

Derry / Londonderry

### 2 DAY COURSE

### DATES AND TIME

13 & 14 November

10am - 4pm

This training will be of interest to Health Care Staff, Activity Co-ordinators, Community Arts Workers, Occupational and Arts Therapists, Arts Practitioners, Group Workers, Reminiscence Practitioners and anyone interested in experiencing positive approaches to dementia care.

### 1. Training Course in Creative Reminiscence in Dementia Care

Wed 13th & Thurs 14th November from 10.00 am to 4.00 pm Derry.

This two day experiential training course will provide a wide range of creative reminiscence activities to use in the field of dementia care, along with dementia awareness exercises.

### 2. Apprenticeship Scheme

The scheme will take place each weekday for 6 weeks commencing January in Derry from 10.00 am - 1.00 pm.

There are up to 6 places for trainees on the above course to join the apprenticeship scheme. This is for people who wish to become accredited facilitators or simply gain more experience of facilitating reminiscence groups for people with dementia and their carers.

This apprenticeship scheme will involve attending, observing and participating in the weekly group sessions of "Remembering Yesterday, Caring Today". Apprentices will be mentored throughout the programme and will experience all aspects of running a similar programme. In the second half of the programme apprentices will have the opportunity to take the lead in the activities to increase their learning and experience. The programme will be accredited by Reminiscence Network Northern Ireland.

### Contact

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Remembering Yesterday  
Caring Today

## Planning

- RNNI looked at potential partners to help deliver the programme
- The Health and Social Care Trust had been a gateway for ‘Remembering Together’ in the past
- Also RNNI had developed strong links within the community procuring volunteers from Older People’s Networks, Healthy Living Centres and Community groups.
- The success of Life in a Box – Older Mens’ Life Stories funded by the Arts Council of Northern Ireland had also heightened awareness of Creative Reminiscence and Life Story work.

# Memory Boxes



Life   
in a Box  
Older Men's Life Stories

“Those were happy days in so many ways in the town I love so well”



Within the Health & Social Care Services in Northern Ireland there are 5 Health Trusts





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Caring Today

## Delivery

- Northern Health and Social Care Trust  
Sharing Memories Building Communities Project
- Western Health and Social Care  
*Service Improvement Lead for Older Peoples Mental Health*
- Belfast Health and Social Care Trust



# Katrina Lavery

## Northern Health and Social Care Trust



# An existing RNNI programme

Sharing Memories



Building Communities

## Sharing Memories, Building Communities



Northern Health  
and Social Care Trust





Remembering Yesterday  
Caring Today

- Within the Sharing Memories Building Communities programme we have to provide Creative Reminiscence Groups to people over 60 who have a disability and are socially isolated.
- We decided to run RYCT as one of these Creative Reminiscence Groups
- However this meant adding the training and apprenticeship scheme to an already busy workload





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I recruited within the Trust and also to creative and arts groups for the 2 day training course in April & had 13 participants. 3 agreed to become apprentices. Dorothy and Irene are here with us and they are 2 of the apprentices.

However, difficulty in recruiting the participants for the RYCT programme meant we had to postpone the start date until September

In August I ran another 2 day training course and 10 people attended and 4 returned as Apprentices.

Buying Ice Cream



Having fun at the Beach



Web of Words



Remembering Yesterday  
Caring Today

- The RYCT programme in September had 15 people referred and 7 apprentices and 2 facilitators – then 3 couples dropped out and we outnumbered participants.
- Apprentices took roles and some acted as participants to enhance the session
- Time then had to be devoted to recruiting some more participants

# How do you feel after our first session?



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Caring Today

- Pleased to have met everyone
- Excited
- Very, very worthwhile exercise, very pleased
- Made a lot of new friends
- Very interesting
- Pleased to meet Carole again
- Lovely day, interesting stories and heard a bit about everyone
- Very pleased to be here
- Enthusiastic & excited
- Really happy to be here and look forward to the rest
- I wasn't sure what to expect but its been really positive, interesting, exciting and very meaningful
- I enjoyed myself
- Feel encouraged
- I enjoyed it and liked to see everybody





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# Benefits of the training training to our programme

- For those staff who have taken part they are enthused and taking the ideas and building fantastic programmes around them. Their enthusiasm seems to have reignited the Day Centre as a whole.



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## Difficulties this has raised for our programme

- The recruitment and training have added an extra burden on staff and taken a lot more time than was available

# Deirdre Doherty

## Western Health and Social Care Trust





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- Promotional material was circulated to several contacts within the Western Trust. All interested but no funding available.
- However, after further meetings with the Service Improvement Lead for Older Peoples Mental Health, they have now accessed funding and the training programme will go ahead in November.
- The WHSCT requested background research, evaluations of the the RT programme and a profile/criteria outline for apprentices.



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- 6 Health Care staff have been identified through the WHSCT
- The staff will recruit participants/families from their own areas of work
- The Apprenticeship programme will run in early January
- There has also been considerable interest from community and private health care organisations with the potential to recruit further Apprentices.